

# THE NEW AGE: DEBT RECOVERY IN THE EMERGING MARKET

- 19 – 20 June 2012
- Renaissance Hotel, Kuala Lumpur

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## Corporate Sponsorship Opportunities

### KEY BENEFITS

- **Market** your products and services to a wide spectrum of industries
- **Advertise** and reach out to more than 20000 professionals
- **Promote** and present to a broad scope of targeted professional audience
- **Networking** opportunities to build commercial relationships with international organisations and companies
- **Exposure** to an extensive corporate clientele database
- **Brand** enhancement through event promotional campaigns
- **Benefits** and special privileges as sponsors for the event

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### CONTACT INFORMATION

#### Evolution Mind Power Sdn Bhd

**Address** : Suite 16-3, Menara Mutiara Bangsar, Jalan Liku,  
Off Jalan Bangsar, 59100 Kuala Lumpur, Malaysia

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#### ORGANISER



#### GOLD SPONSOR



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## PLATINUM

### Sponsorship Package

#### Conference Benefits & Networking Opportunities

1. One (1) Conference Presentation Slot of Sixty (60) Minutes OR Session Chair will be available to a key senior level spokesperson (non-marketing) from your organisation or your client organisation.
2. The Sponsor will receive Ten (4) Complimentary Tickets for company personnel and clients to attend the conference only.
3. The Sponsor will receive a copy of the Confidential Delegate List after the event.

#### General Promotion

1. One (1) Full A4 Page Advertisement for the Sponsor to be included in the Event Document Pack: content to be provided by the sponsor.
2. Three (3) Full A4 Page Company Promotional Writeup for the Sponsor to be included in the Event Document Pack: content to be provided by the sponsor (company profile, products, services and contact details).
3. One (1) Web Banner Advertisement for the Sponsor on the EMP Asia Website - [www.evolution-asia.com](http://www.evolution-asia.com) with a hyperlink to the Sponsor's website.
4. Sponsor's Logo will be highlighted on the EMP Asia Website - [www.evolution-asia.com](http://www.evolution-asia.com) with a hyperlink to the Sponsor's website.
5. Sponsor's Logo will be included in the prime position on the Event Brochure and Event Marketing Materials as "Sponsor" where possible and where appropriate.
6. Listing of the Sponsor as a "Sponsor" in collaterals where possible and when appropriate.
7. Periodical email broadcast of Sponsor's Company Promotional Writeup to EMP Asia's full client database (10000 – 20000 professionals across various market sectors): content to be provided by the sponsor (maximum two A4 pages).
8. Sponsor's Thirty (30) Seconds Video Clip will be played during the event: content to be provided by the sponsor.

#### Luncheon Sponsorship

1. The Platinum Sponsor will be addressed as the "Luncheon Second Tier Sponsor" of the event's Luncheon.
2. The Sponsor's logo will be printed on a Special Luncheon Sponsorship Acknowledgement Card that will be displayed at every table during the Luncheon.
3. The Sponsor will be accredited and given an opportunity to deliver an address at a Special Acknowledgement Ceremony during the Luncheon.

### *Sponsorship Value*

**RM 30,000**

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## GOLD

### Sponsorship Package

### Conference Benefits & Networking Opportunities

1. One (1) Conference Presentation Slot of Sixty (60) Minutes OR Session Chair will be available to a key senior level spokesperson (non-marketing) from your organisation or your client organisation.
2. The Sponsor will receive Six (3) Complimentary Tickets for company personnel and clients to attend the conference only.
3. The Sponsor will receive a copy of the Confidential Delegate List after the event.

### General Promotion

1. Sponsor's Logo will be highlighted on the EMP Asia Website - [www.evolution-asia.com](http://www.evolution-asia.com) with a hyperlink to the Sponsor's website.
2. Sponsor's Logo will be included in the prime position on the Event Brochure and Event Marketing Materials as "Sponsor" where possible and where appropriate.
3. Listing of the Sponsor as a "Sponsor" in collaterals where possible and when appropriate.
4. Periodical email broadcast of Sponsor's Company Promotional Writeup to EMP Asia's full client database (10000 – 20000 professionals across various market sectors): content to be provided by the sponsor (maximum one A4 page).
5. Sponsor's Ten (10) Seconds Video Clip will be played during the event: content to be provided by the sponsor.

## *Sponsorship Value*

***RM 15,000***

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## SILVER

### Sponsorship Package

### Conference Benefits & Networking Opportunities

1. The Sponsor will receive Three (2) Complimentary Tickets for company personnel and clients to attend the conference only.
2. The Sponsor will receive a copy of the Confidential Delegate List after the event.

### General Promotion

1. Sponsor's Logo will be included in the prime position on the Event Brochure and Event Marketing Materials as "Sponsor" where possible and where appropriate.
2. Listing of the Sponsor as a "Sponsor" in collaterals where possible and when appropriate.
3. Periodical email broadcast of Sponsor's Company Promotional Writeup to EMP Asia's full client database (10000 – 20000 professionals across various market sectors): content to be provided by the sponsor (maximum one A4 page).

## *Sponsorship Value*

***RM 10,000***