



ICLC 2012

INTERNATIONAL CARGO & LOGISTICS CONFERENCE 2012

Transcend Economic Growth
Through Integration & Collaboration

17th - 19th April 2012

Renaissance Hotel, Kuala Lumpur, Malaysia

Corporate Sponsorship Opportunities

KEY BENEFITS

- **Market** your products and services to a wide spectrum of industries
- **Advertise** and reach out to more than 20000 professionals
- **Promote** and present to a broad scope of targeted professional audience
- **Networking** opportunities to build commercial relationships with international organisations and companies
- **Exposure** to an extensive corporate clientele database
- **Brand** enhancement through event promotional campaigns
- **Benefits** and special privileges as sponsors for the event

CONTACT INFORMATION

Evolution Mind Power Sdn Bhd

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ORGANIZER



OFFICIAL MEDIA PARTNER



MEDIA PARTNERS



THE
MARINE WORLD

ONLINE PARTNERS



www.aviationnews.us

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BLOG PARTNER





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IRIDIUM

Sponsorship Package

Conference Benefits & Networking Opportunities

1. One (1) Conference Presentation Slot of Sixty (60) Minutes OR Session Chair will be available to a key senior level spokesperson (non-marketing) from your organisation or your client organisation.
2. The Sponsor will receive Fifteen (15) Complimentary Tickets for company personnel and clients to attend the conference only.
3. The Sponsor will receive a copy of the Confidential Delegate List after the event.
4. The Sponsor may provide EMP Asia with a "wish-list" of desirable potential clients for us to inform about the conference.

General Promotion

1. One (1) Full A4 Page Advertisement for the Sponsor to be included in the Event Document Pack: content to be provided by the sponsor.
2. Five (5) Full A4 Page Company Promotional Writeup for the Sponsor to be included in the Event Document Pack: content to be provided by the sponsor (company profile, products, services and contact details).
3. One (1) Web Banner Advertisement for the Sponsor on the EMP Asia Website - www.evolution-asia.com with a hyperlink to the Sponsor's website.
4. Sponsor's Logo will be highlighted on the EMP Asia Website - www.evolution-asia.com with a hyperlink to the Sponsor's website.
5. Sponsor's Logo will be included in the prime position on the Event Brochure and Event Marketing Materials as "Main Sponsor" where possible and where appropriate.
6. Listing of the Sponsor as the "Main Sponsor" in collaterals where possible and when appropriate.
7. Periodical email broadcast of Sponsor's Company Promotional Writeup to EMP Asia's full client database (10000 – 20000 professionals across various market sectors): content to be provided by the sponsor (maximum three A4 pages).
8. Sponsor's Sixty (60) Seconds Video Clip will be played during the event: content to be provided by the sponsor.

Luncheon Sponsorship

1. The Iridium Sponsor will be addressed as the "Luncheon Main Sponsor" of the event's Luncheon.
2. The Sponsor's logo will be printed on a Special Luncheon Sponsorship Acknowledgement Card that will be displayed at every table during the Luncheon.
3. The Sponsor will be accredited and given an opportunity to deliver an address at a Special Acknowledgement Ceremony during the Luncheon.

Sponsorship Value

USD 20,000



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PLATINUM

Sponsorship Package

Conference Benefits & Networking Opportunities

1. One (1) Conference Presentation Slot of Sixty (60) Minutes OR Session Chair will be available to a key senior level spokesperson (non-marketing) from your organisation or your client organisation.
2. The Sponsor will receive Ten (10) Complimentary Tickets for company personnel and clients to attend the conference only.
3. The Sponsor will receive a copy of the Confidential Delegate List after the event.
4. The Sponsor may provide EMP Asia with a "wish-list" of desirable potential clients for us to inform about the conference.

General Promotion

1. One (1) Full A4 Page Advertisement for the Sponsor to be included in the Event Document Pack: content to be provided by the sponsor.
2. Three (3) Full A4 Page Company Promotional Writeup for the Sponsor to be included in the Event Document Pack: content to be provided by the sponsor (company profile, products, services and contact details).
3. One (1) Web Banner Advertisement for the Sponsor on the EMP Asia Website - www.evolution-asia.com with a hyperlink to the Sponsor's website.
4. Sponsor's Logo will be highlighted on the EMP Asia Website - www.evolution-asia.com with a hyperlink to the Sponsor's website.
5. Sponsor's Logo will be included in the prime position on the Event Brochure and Event Marketing Materials as "Sponsor" where possible and where appropriate.
6. Listing of the Sponsor as a "Sponsor" in collaterals where possible and when appropriate.
7. Periodical email broadcast of Sponsor's Company Promotional Writeup to EMP Asia's full client database (10000 – 20000 professionals across various market sectors): content to be provided by the sponsor (maximum two A4 pages).
8. Sponsor's Thirty (30) Seconds Video Clip will be played during the event: content to be provided by the sponsor.

Luncheon Sponsorship

1. The Platinum Sponsor will be addressed as the "Luncheon Second Tier Sponsor" of the event's Luncheon.
2. The Sponsor's logo will be printed on a Special Luncheon Sponsorship Acknowledgement Card that will be displayed at every table during the Luncheon.
3. The Sponsor will be accredited and given an opportunity to deliver an address at a Special Acknowledgement Ceremony during the Luncheon.

Sponsorship Value

USD 15,000



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GOLD

Sponsorship Package

Conference Benefits & Networking Opportunities

1. One (1) Conference Presentation Slot of Sixty (60) Minutes OR Session Chair will be available to a key senior level spokesperson (non-marketing) from your organisation or your client organisation.
2. The Sponsor will receive Six (6) Complimentary Tickets for company personnel and clients to attend the conference only.
3. The Sponsor will receive a copy of the Confidential Delegate List after the event.
4. The Sponsor may provide EMP Asia with a "wish-list" of desirable potential clients for us to inform about the conference.

General Promotion

1. One (1) Full A4 Page Advertisement for the Sponsor to be included in the Event Document Pack: content to be provided by the sponsor.
2. One (1) Full A4 Page Company Promotional Writeup for the Sponsor to be included in the Event Document Pack: content to be provided by the sponsor (company profile, products, services and contact details).
3. Sponsor's Logo will be highlighted on the EMP Asia Website - www.evolution-asia.com with a hyperlink to the Sponsor's website.
4. Sponsor's Logo will be included in the prime position on the Event Brochure and Event Marketing Materials as "Sponsor" where possible and where appropriate.
5. Listing of the Sponsor as a "Sponsor" in collaterals where possible and when appropriate.
6. Periodical email broadcast of Sponsor's Company Promotional Writeup to EMP Asia's full client database (10000 – 20000 professionals across various market sectors): content to be provided by the sponsor (maximum one A4 page).
7. Sponsor's Ten (10) Seconds Video Clip will be played during the event: content to be provided by the sponsor.

Sponsorship Value

USD 10,000



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Gold Sponsorship ADD ON

Corporate Gift Sponsorship

This special sponsorship add-on is exclusive only for Gold Sponsors

USB Pendrive

Gold Sponsor's logo will be printed on the USB Pendrive that will be distributed during the event.

Minimum order of 200 pieces

Flask

Gold Sponsor's logo will be printed on the Flask that will be distributed during the event.

Minimum order of 200 pieces

Business Card Holder

Gold Sponsor's logo will be printed on the Business Card Holder that will be distributed during the event.

Minimum order of 200 pieces

Non Woven Bag

Gold Sponsor's logo will be printed on the Non Woven Bag that will be distributed during the event.

Minimum order of 200 pieces

Pen

Gold Sponsor's logo will be printed on the Pen that will be distributed during the event.

Minimum order of 200 pieces



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SILVER

Sponsorship Package

Conference Benefits & Networking Opportunities

1. The Sponsor will receive Three (3) Complimentary Tickets for company personnel and clients to attend the conference only.
2. The Sponsor will receive a copy of the Confidential Delegate List after the event.
3. The Sponsor may provide EMP Asia with a “wish-list” of desirable potential clients for us to inform about the conference.

General Promotion

1. One (1) Full A4 Page Advertisement for the Sponsor to be included in the Event Document Pack: content to be provided by the sponsor.
2. Sponsor’s Logo will be highlighted on the EMP Asia Website - www.evolution-asia.com with a hyperlink to the Sponsor’s website.
3. Sponsor’s Logo will be included in the prime position on the Event Brochure and Event Marketing Materials as “Sponsor” where possible and where appropriate.
4. Listing of the Sponsor as a “Sponsor” in collaterals where possible and when appropriate.
5. Periodical email broadcast of Sponsor’s Company Promotional Writeup to EMP Asia’s full client database (10000 – 20000 professionals across various market sectors): content to be provided by the sponsor (maximum one A4 page).

Sponsorship Value

USD 5,000



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BRONZE

Sponsorship Package

General Promotion

1. One (1) Full A4 Page Advertisement for the Sponsor to be included in the Event Document Pack: content to be provided by the sponsor.
2. Sponsor's Logo will be highlighted on the EMP Asia Website - www.evolution-asia.com with a hyperlink to the Sponsor's website.
3. Sponsor's Logo will be included in the prime position on the Event Brochure and Event Marketing Materials as "Sponsor" where possible and where appropriate.
4. Listing of the Sponsor as a "Sponsor" in collaterals where possible and when appropriate.
5. Periodical email broadcast of Sponsor's Company Promotional Writeup to EMP Asia's full client database (10000 – 20000 professionals across various market sectors): content to be provided by the sponsor (maximum one A4 page).

Sponsorship Value

USD 1,500